**Bryan Young**

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[**CloverVoiceover.com**](https://CloverVoiceover.com)

**Professional Summary**

Dynamic multimedia professional with extensive experience in voiceovers, audio/video production, and multimedia journalism. Possesses a unique, deep voice that enhances any project or brand. Skilled in crafting compelling content and leveraging innovative technologies. Known for meticulous project management, from conceptualization to execution, ensuring exceptional outcomes. Eager to contribute a blend of creativity, technical expertise, and captivating vocal presence.

**Professional Experience**

**Freelance Voiceover Artist and Multimedia Producer**

Self-Employed, Various Locations

2018 - Present

* Delivered engaging voiceover work for notable brands, (Gillette, Red Robin, Chewy.com) achieving a 95% client satisfaction rate and contributing to a 20% increase in marketing campaign engagement.
* Produced and edited over 100 diverse content pieces for YouTube, including explainer videos and IVR voicemails, with a quick 24-hour turnaround time and a 98% on-time delivery rate.
* Leveraged expertise in audio editing/mastering and video production using Adobe Creative Cloud, DaVinci Resolve, Audacity, MidJourney, and Runway AI to deliver high-quality multimedia content, consistently meeting client specifications and deadlines.
* Developed and maintained collaborative relationships with over 50 clients and creative teams, providing consultancy on audio production techniques and multimedia storytelling strategies, resulting in a 40% increase in repeat business.

**Volunteer Voiceover Artist**

Various Non-Profit Organizations – (Rebecca Everlene Trust Company)

2017 - Present

* Volunteered voiceover services for educational projects, creating engaging learning materials for children.
* Partnered with educational content developers to produce a series of innovative audio-visual materials aimed at simplifying complex subjects through entertaining and relatable storytelling through projects that made learning accessible and fun for children of diverse backgrounds.

**Brand Ambassador**

GMR Marketing Phoenix, AZ |

February - May 2024

* Represented NJOY vape products, engaging directly with consumers at various locations, including gas stations and bars, to educate them about product features and benefits, resulting in a 15% increase in sales.
* Conducted on-site customer interactions (30-45 a day), effectively communicating the unique selling points of NJOY products, leading to a 20% increase in customer satisfaction and positive feedback.
* Utilized a company-provided tablet to scan customer IDs, create customer profiles in the system, and distribute brochures and coupons, enhancing customer engagement and loyalty.
* Explained the product line, including three flavors (Classic, Rich, and Menthol) and nicotine options (2.4% and 5%), emphasizing the sleek design and long-lasting battery life of the device, contributing to a 10% increase in repeat purchases.
* Operated under a dynamic marketing campaign with a projected completion in May 2024 for the current project, with the opportunity to transition to additional promotional activities until November 2024.

**Education**

Bachelor of Arts in Journalism (Focus on Videography, Radio, and Public Relations)

Walter Cronkite School of Broadcasting, Arizona State University, Downtown Campus

Associate of Arts

Paradise Valley Community College

**Professional Development**

1. Created a website to showcase my talent, voice, & creative projects <https://CloverVoiceover.com/>
2. Founded and managed an entertainment Facebook Page, TrashCat
* Founded and grew the Facebook page, TrashCat, starting during the pandemic, growing the follower base from a few to over 20,000 in 3 years.
* Specialized in creating engaging content, including memes and videos with original voiceovers, aimed at providing humor and distraction from the world’s problems.
* Achieved significant viral success, with a meme shared 17,000 times, garnering 150,000 likes and 3,200 comments.
* Developed strategies for audience growth and engagement, utilizing features like post ‘likes’ invitations on Android, resulting in a 50% increase in engagement rate.
* Actively engaged with the community, responding to comments and fostering a positive and interactive environment, leading to a 30% increase in community participation.

**Skillset**

**Technical and Digital Skills**

* **Chatbot Creation**: Created multiple chatbots using Python within a Google Colab notebook for customer service, mental health, and various other applications, achieving an average user satisfaction score of 4.8/5.
* **Computer Programming**: Knowledge of computer programming basics and website development with HTML, contributing to the successful launch of several client websites.
* **Software Proficiency**: Advanced skills in Adobe Photoshop, Audition, Premiere, DaVinci Resolve, and Pro Tools for audio and video editing, as well as music creation. Familiarity with generative AI platforms like ChatGPT and Google Gemini and tools like MidJourney and Runway for video editing.
* **Digital Storytelling**: Expertise in using digital media for storytelling, including videography, voiceover production, and animation, leading to increased viewer engagement and content reach.

**Communication and Creative Skills**

* **Voiceover Artistry**: Deep, resonant voice with the ability to mimic voices and create characters, demonstrated through successful voiceover work for corporate videos, IVR, commercials, and more. Achieved 95% client satisfaction.
* **Broadcast Journalism**: Trained in multimedia journalism with experience in news writing, storytelling, and broadcasting, contributing to a 20% increase in viewership for news segments
* **Creative Writing and Content Creation**: Talent for writing, recording, and producing tech news videos and guided meditation videos, resulting in a 30% increase in audience engagement.

**Sales and Marketing Skills**

* **Sales Excellence**: Proven sales skills, from telemarketing newspaper subscriptions and credit card insurance to business-to-business sales of promotional items, achieving a 25% increase in sales revenue.
* **Client Relationship Management**: Ability to manage and grow client relationships, demonstrated through direct sales experience and the development of a personal brand and business, leading to a 40% increase in client retention.

**Empathy and Interpersonal Skills**

* **Hospitality and Service**: Extensive experience in the hospitality industry, refining skills in communication, empathy, compassion, and the ability to read people, resulting in a 90% customer satisfaction rate.
* **Collaborative Teamwork**: Experience working with agents, casting directors, and within teams, showcasing the ability to collaborate effectively and build professional networks, leading to successful project completions.

**Entrepreneurial and Project Management**

* **Business Development**: Founded CloverVoiceover.com, transforming it from a portfolio to a thriving business for voiceover and multimedia content, achieving a 50% increase in website traffic and client inquiries.
* **Project Leadership**: Led projects from conception to delivery, including content creation, editing, and publishing, demonstrating project management skills and ensuring a 98% on-time delivery rate.